

# Joon-ho KANG

Professor, Dept. of Physical Education, Seoul National University

Ph.D. in Sport Management, University of Michigan  
MBA, The Wharton School, University of Pennsylvania  
B.A. in Sport Science, Seoul National University

## ACADEMIC LEADERSHIP & CAREER

### Dean, College of Education, SNU

2022.02 – 2026.02

#### Launched Learning Sciences Education and Research System

Founded the Learning Science Research Institute and an undergraduate major in Learning Sciences for the first time in Korea.

- **Enhanced teacher education.** Earned an 'A' grade with the top score among 45 universities in the 6th national teacher-education evaluation, the college's best result ever.
- **Grew resources.** Doubled the college budget, added three faculty lines, and established the SNU IB Education Research Center (₩1B in research funding).
- **Strengthened field training.** Secured 22 partner schools for student teaching and created a scholarship for those who pass the teacher-certification exam.

### Vice President for Planning and Coordination, SNU

2019.02 – 2021.02

#### Resolved Tax Issue

Led the Tax Law Revision task force to permanently resolve SNU's largest tax challenges post-incorporation, saving over 300 billion KRW every 10 years.

#### 300 billion KRW saved every decade

- **Redeveloped the Campus.** Planned the reconstruction of the Culture Center (secured 29 billion KRW in government funds) and created the Main Gate Square and Open Grass Plaza.
- **Founded the SNU AI Committee.** Established a university-wide AI committee comprising divisions for AI education, AI research, and Nakseongdae AI Valley.
- **Launched the SNU Strategic Communication Team.** Created a dedicated strategic communications unit and recruited SK Telecom specialists; launched the SNU Bird Letter.

### Professor, Dept. of Physical Education

2001 – present

- **Director, Dream Together Master (DTM) Program, SNU.** 13 years of operation, ₩25.4B in cumulative budget, graduating 260-plus next-generation sport-administration leaders from 58 countries.
- **Built the department's global standing.** Secured ₩18.9B to construct the Sport & Culture Research Building, founded the Global Sport Management graduate program (40 places, 2 faculty lines), and established the SNU-KBO baseball-coaching program.
- Former Professor, Dept. of Kinesiology, University of Connecticut
- First Asian member, editorial board of the Journal of Sport Management

### Deputy Vice President for External Affairs, SNU

2010.07 – 2014.06

- Managed overall external cooperation with the media, National Assembly, and the government

## University Service

- Head professor, Arts & Culture Program for Creative Leaders, SNU Museum of Art
- Steering-committee member: Arts & Culture Center, Hoam Faculty House, Global Institute for Administrative Development, and the Happiness Research Center; faculty lead for SNU in Creative CA (SWP)

## ROLES, HONORS & SERVICE

### International

- Member, IOC Olympism365 Commission
- International advisory member, Singapore's national sports policy
- First Asian member, editorial board of the Journal of Sport Management (the leading journal in the field)
- Editorial board, International Journal of Sport Finance and International Journal of Sport and Health Science
- Former expert and advisory member, 2018 PyeongChang Winter Olympics Organizing Committee

### Social & Public

#### Chairman of the Board, Chan Ho Park Foundation

A mentor to leading Korean athletes such as Chan Ho Park and Young-pyo Lee, extending sport leadership into society.

- Government advisor to the Ministry of Economy and Finance on fiscal policy, international events, and culture-budget management; former public-institution evaluator
- Former policy, evaluation, and regulatory-reform advisor, Ministry of Culture, Sports and Tourism
- Former fund-review member, Korea Sports Promotion Foundation

### Boards & Associations

- Independent Director, GC (Green Cross) Corp. (current) and FILA (former)
- Vice President and Academic Director, Korean Society for Sport Management
- Former planning-and-finance member, Korean Sport & Olympic Committee
- Former advisor to the KBO Commissioner
- Former marketing committee member, World Taekwondo

### Honors

#### SNU Excellence in Research Award (2007)

The inaugural award, forerunner of today's SNU Research Award.

- Commendation, Deputy Prime Minister and Minister of Education & Human Resources Development (2008)